



**FOR IMMEDIATE RELEASE**  
**December 15, 2008**

**MIURA GOLF**

**“SERIES 1957”**

**A BLADE PUTTER AND CLASSIC DESIGN PUTTER**

VANCOUVER, British Columbia —Japanese golf-club manufacturer Miura Golf—which has been making the world’s highest-quality forged irons for 43 years—announces the introduction of two putter models to its 2009 product line. Each putter will form part of Miura Golf’s Series 1957. Series 1957 will be a collection of Miura products which will reflect Mr. Miura’s commitment to producing the absolute finest golf equipment. 1957 represents the year in which Mr. Miura began his career in the golf business and his pursuit of the perfect set of irons.

First off the line will be two new putters. The KM 350 is a classic Blade model while the MP 005 and MP 006 offer a traditional design familiar to most golfers. Miura’s Series 1957 putters confirm that it is possible to match looks with performance. Miura putters all undergo the same forging process as the Miura irons. Each model’s milled face is extremely forgiving resulting in unequaled feel and distance control. The forgiveness at impact also reduces skid, resulting in a truer roll of the ball. The Miura craftsmanship is evident in these new toe-weighted offset putters, which each feature a classic oiled-chrome finish that complements each putter’s soft visual features.

“The Series 1957 putters were designed for players seeking the very best,” says Katsuhiro Miura, Miura Golf Inc.’s 66-year-old founder and director of manufacturing and product development at his manufacturing facilities in Himeji, Japan.

“We’re very excited about these new putters,” says Miura Golf Vice President Bill Holowaty. “Katsuhiro Miura is a master craftsman and his putters are works of art that feature looks and technology that will boost confidence and help golfers feel the ball and roll their putts more smoothly and, consequently, improve their scores.”

Besides the new putter models, Miura Golf’s current product line also includes Blade (Tournament Blade Model); MC-102 (Standard Cavity Model); CB-202 (Cavity Back Model) and CB 301 (Progressive Cavity Back ) irons; and Wedges (Wedge Series and Black Wedge Series, each available in six lofts).

Miura Golf's corporate office is located in Vancouver, British Columbia and Miura Golf clubs are sold at the finest custom-fitting shops in North America. The company also markets on an exclusive world wide basis (except Japan) Miura Giken Co. Ltd.'s "MG Golf" brand. More information on Miura products can be found at [www.miuragolf.com](http://www.miuragolf.com).

#####

For more Miura Golf information or company/product images please contact Mary Beth Lacy at 760-346-6942 or [mb@mblacy.com](mailto:mb@mblacy.com).