



MIURA

NEWS RELEASE

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Miura Golf Debuts Limited-Edition Small Blade Iron

VANCOUVER, British Columbia-Legendary forged iron maker, Katsuhiro Miura of Himeji, Japan, and Miura Golf Inc., have introduced the Limited-Edition Small Blade forged iron. The Small Blade features a nickel (satin) finish and follows the fundamental design, manufacturing and functional concepts of all Miura Golf clubs. However, the Small Blade's muscle-back head is about 15 percent smaller than the company's Tournament Blade iron head, and the new iron's face is thicker than the Tournament Blade's face.

When asked why he would be introducing a smaller iron when the industry standard now seems to be mid-size and oversize irons, Mr. Miura responded "industry fads mean nothing to me. These fads are developed by the marketing departments of the equipment manufacturers simply to boost sales and have little to do with performance. What I care about is creating the most perfect performing golf clubs for golfers, and different golfers have different preferences. I believe there is a class of golfer



who will very much appreciate the qualities of the Small Blade, and I have made this club for these golfers. This club is for two kinds of golfers - the first being the golfer who generally strikes the ball on the sweet spot and who wants to simply enjoy the unique pleasure of a perfect shot hit with a Miura club - the second being the golfer who really wants to improve and is looking for the most intelligent feedback on every shot he or she hits. Frankly, if people can cleanse their minds of the marketing hype that has been fed to them over the years, they might find that that forged blades are not necessarily only for the single digit handicappers. You are not penalized for mishit shots to the degree people believe and there are many advantages to these clubs, for example the Small Blade cuts through rough more efficiently than any other club."

Mr. Miura, who is director of manufacturing and product development at Miura Golf's manufacturing facility in Hemeji, Japan, has been making the world's highest quality forged irons for over 5 decades and is reputed in the Japanese golf media to "have the hands of God". His proprietary 14-step process assures that every Miura club



meets the most exacting of golf industry standards.

The Small Blade iron is available in 3-iron through 9-iron, plus pitching wedge. A 2-iron is also optional. Suggested retail is \$1799.00 for a set of eight (steel stock shaft, in right-hand only. A number of steel shaft options are available).

Miura Golf's corporate office is located in Vancouver, British Columbia and Miura Golf clubs are sold at the finest custom-fitting shops in North America. More information on Miura products can be found at www.miuragolf.com.