
Get Your Swing in Tune with the Sonic Golf System-1

MEDIA ALERT: Sonic Golf's electronically enabled, intelligent golf clubs use patented audio biofeedback and the Sonic Golf System-1 was developed by Yale University physicist Dr. Robert Grober to revolutionize the way we learn, practice and play golf. The most recent winner of the 2008 Fedex Cup, Vijay Singh, uses this product to help him maintain the proper rhythm in his swing.

Vijay Singh, who won the FedExCup this year, started using the Sonic Golf System-1 training aid in June and the effect was immediate and dramatic. He went on to win The World Golf Championships-Bridgestone Invitational, The Barclays and the Deutsche Bank Championship en route to the season ending FedExCup bonus check of \$10 million.

The key to the System-1 is sound and the brain's intuitive sense of melody. The System-1 uses electronic technology inserted into the shaft of your own golf club. Your swing motion is then transmitted wirelessly to a belt-worn receiver with headset that converts your swing motion into continuous musical tones. Slow swings are low pitch, quiet tones. Swing faster and the pitch and volume gets higher. With each swing you hear your own rhythm and tempo, backswing, downswing transition, and the timing and speed of your club head release. The beauty of this system is that you can actually work on your swing without a technical thought in your mind; you simply listen to the tones and try to move the pitch to different points in the swing, in doing so you can actually fix your swing faults without even knowing it.

System-1 Solo Edition

Contents of this edition:

Designed for personal practice, the System-1 Solo Edition includes everything you need to hear your swing. With the Sonic Golf System-1, you can literally hear the rhythm, tempo and timing of your swing in real-time, and tune in to the most fundamental success factors of the golf swing.

Note: The SX-1 Transmitter/Shaft Insert inserts into clubs with an inner diameter of at least 0.45", which includes most steel shafted golf clubs. Some graphite shafted clubs have an inner diameter too narrow, including some graphite shafted irons and fairway woods.

- One SX-1 Transmitter/Shaft Insert - the heart of the System-1, used to capture and transmit the data of your swing
- One RX-1 Receiver/Synthesizer - used to convert the transmitter's data into sound
- Three Sonic Golf/Golf Pride Tour Velvet specialty grips - attach them to multiple clubs and easily transfer your System-1
- One Sony MDR-J10 stereo headphone system - these headphones are designed to be lightweight and secure, letting you focus on your swing.
- One Sonic Golf screwdriver (for changing batteries)
- One roll of Sonic Golf installation tape - for

Please call (203) 764-2046 if you have any questions regarding checking for fit in your clubs.

installation of your SX-1. The roll is 30' long to allow for many installations.

- Batteries (pre-installed)
- Instruction Booklet and Instructional DVD
- One Sonic Golf travel case (to easily transport your system)

System-1 Solo Edition

Price: \$399.99

Product ID: Solo

Weight: 4.00 lbs

System-1 Pro Edition

Contents of this edition:

System-1 Pro Edition is designed for teaching and playing professionals. The system ships with 2 RX-1 digital audio receivers, so instructor and student can listen to the golf swing simultaneously. With the Sonic Golf System-1, you can literally hear the rhythm, tempo and timing of your swing in real-time, and tune in to the most fundamental success factors of the golf swing.

Note: The SX-1 Transmitter/Shaft Insert inserts into clubs with an inner diameter of at least 0.45", which includes most steel shafted golf clubs. Some graphite shafted clubs have an inner diameter too narrow, including some graphite shafted irons and fairway woods. Please call (203) 764-2046 if you have any questions regarding checking for fit in your clubs.

- One SX-1 Transmitter/Shaft Insert - the heart of the System-1, used to capture and transmit the data of your swing
- Two RX-1 Receivers/Synthesizers - used to convert the transmitter's data into sound
- Six Sonic Golf/Golf Pride Tour Velvet specialty grips - attach them to multiple clubs and easily transfer your System-1
- Two Sony MDR-J10 Stereo Headphones - one for each receiver. These headphones are designed to be lightweight and secure, letting you focus on your swing.
- One Sonic Golf screwdriver (for changing batteries)
- One roll of Sonic Golf installation tape - for installation of your SX-1. The roll is 30' long to allow for many installations.
- Batteries (pre-installed)
- Instruction Booklet and Instructional DVD
- One Sonic Golf travel case (to easily transport your system)

System-1 Pro Edition

Price: \$599.99

Product ID: Pro

Weight: 5.00 lbs

Vijay Singh after winning the 2009 Deutsche Bank Championship

"System-1 has helped me tremendously. I always had a good rhythm, but I never had a consistent rhythm. It's making my swing a lot more consistent, not just with the driver but the whole game. It's one rhythm for the whole game instead of having a quicker rhythm for irons or slower rhythm for the driver."

For more Sonic Golf information or company/product images please contact
Mary Beth Lacy at 760-346-6942 or mb@mblacy.com.